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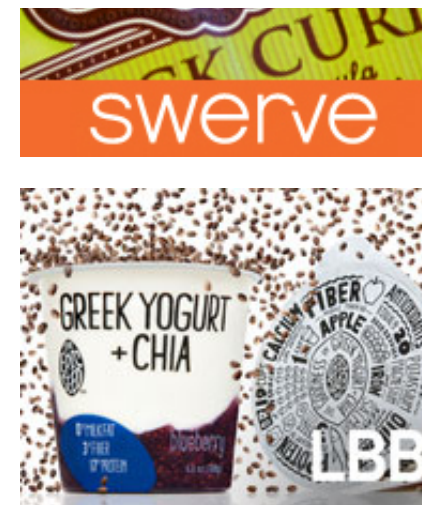
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Ring in the new year with SKYY® Vodka, but not just any SKYY® Vodka this special limited edition SKYY® bottle designed with [Mode Design Group](#) features LED lights that move to the beat of the music. Designed specifically for bottle service in a club, this would bring anyone up and out of their seats to start dancing the night away!



sterling brands



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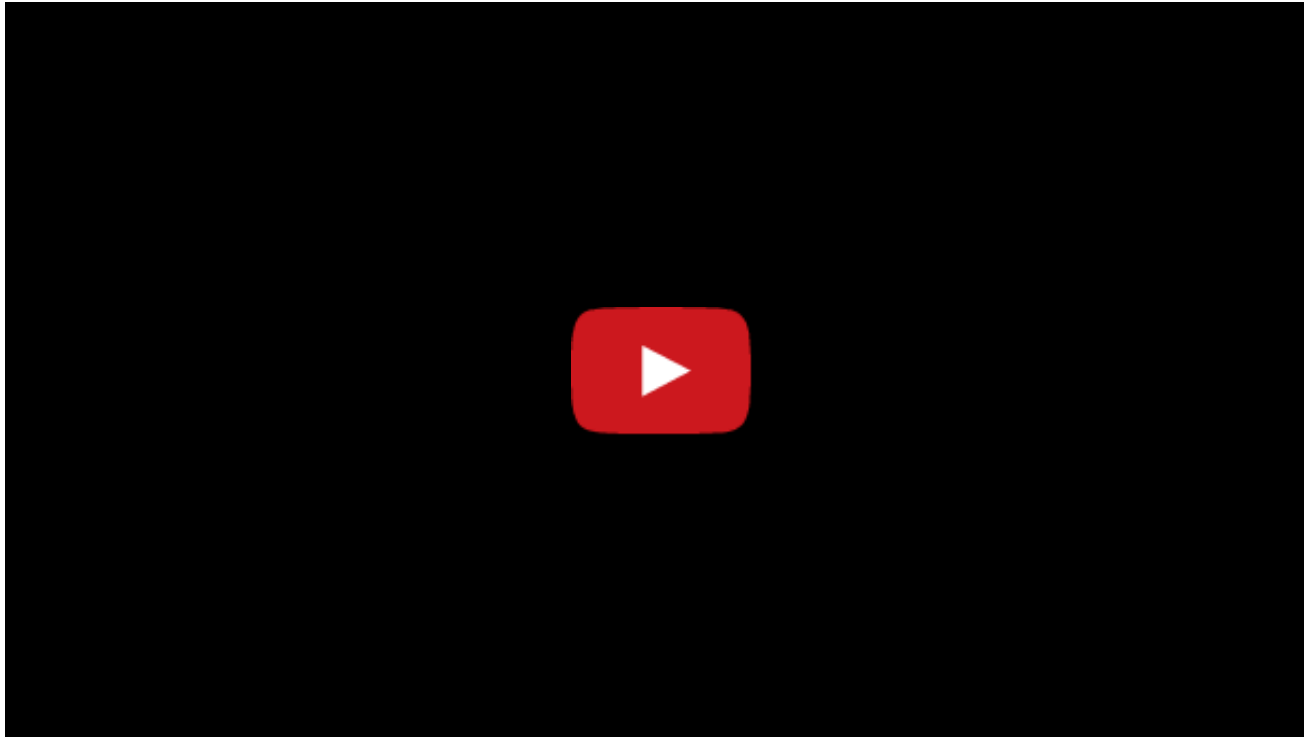
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The Wrap

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"For 2014, SKYY and Mode are breaking the rules on packaging again with the release of SKYY ELECTRIFY, a first-of-its-kind limited-edition bottle uniquely designed for bottle service, featuring a graphic LED label that moves to the beat of the music.

Integrated into the new soft-touch label are dozens of light-emitting diodes (LEDs). A special color-coordinated base housed the batteries, sound sensors and power switch. When turned on, the LEDs create a constant

...sensors and power system when turned on, the LEDs create a constant illumination of the SKYY logo. Additional LEDs create a constant illumination of the SKYY logo. Additional LED's arranged in the shape of equalizer bars, were sound-sensitive and actually move to the beat of music! They are not randomly flashing - they are responsive to the beat!




Designed by: Mode Design Group




City: Long Island


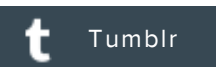

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Added on December 30, 2014 by Jessica Sanchez

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